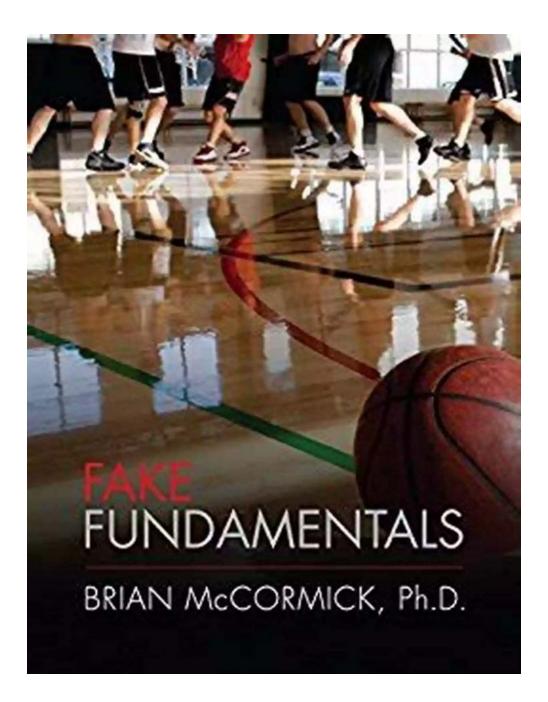
## Fake Fundamentals Volume Brian McCormick - Exposing the Truth

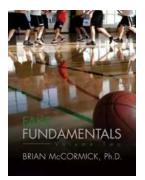


When it comes to basketball fundamentals, one name seems to stand out in recent times: Brian McCormick. With his bold claims and promises of transforming aspiring players into superstars, McCormick has gained a

substantial following. But beneath the surface, a dark truth lurks - Fake Fundamentals Volume is nothing but smoke and mirrors.

### The Rise of Brian McCormick

Brian McCormick first burst onto the scene as a self-proclaimed basketball guru, vowing to revolutionize the way players approach the game. His concoctions of complex drills and unorthodox techniques attracted attention from eager athletes looking for an edge. McCormick marketed his program, Fake Fundamentals Volume, as the panacea for basketball success.



### Fake Fundamentals: Volume 2

by Brian McCormick(Kindle Edition) Language : English File size : 1287 KB Text-to-Speech : Enabled Enhanced typesetting : Enabled Word Wise : Enabled Print length : 88 pages Lending : Enabled Screen Reader : Supported Hardcover : 296 pages Item Weight : 1.58 pounds Dimensions : 6.2 x 1 x 9.3 inches



The allure of Fake Fundamentals Volume lies in the promise of rapid

improvement. McCormick claims that by following his program, players can break through barriers and become exceptional. However, the reality is quite different.

### The Deception Unveiled

Upon closer inspection, it becomes evident that Fake Fundamentals Volume is nothing more than a sham. Brian McCormick, far from being a basketball expert, lacks the credentials and experience necessary to legitimize his claims. His strategies are not based on any scientific principles or proven methodologies.

Several renowned coaches and experts have examined McCormick's teachings, only to conclude that they are deeply flawed and misleading. The emphasis on quantity over quality, and the overcomplication of fundamentals, only serve to confuse aspiring players and hinder their progress. Fake Fundamentals Volume has become synonymous with wasted time and effort.

#### The Fallout

The impact of Fake Fundamentals Volume is far-reaching. Countless aspiring basketball players have fallen victim to McCormick's deceptive marketing tactics, investing both their time and money into a program that fails to deliver on its promises.

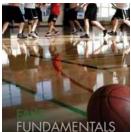
Players who immersed themselves in Fake Fundamentals Volume soon realized that their progress stagnated, if not regressed. The promised breakthroughs remained elusive, leaving them frustrated and disillusioned. The damage caused by McCormick's fraudulent teachings extends beyond lost time and money - it undermines the confidence and potential growth of young athletes.

### **Exposing the Truth**

It is crucial to debunk the myth surrounding Fake Fundamentals Volume and its founder, Brian McCormick. As a society, we need to prioritize authentic education that is backed by scientifically supported principles. Basketball development should focus on building a strong foundation of fundamentals based on proven methods rather than falling for gimmicks and false promises.

By raising awareness and spreading the truth about Fake Fundamentals Volume, we can protect aspiring basketball players from wasting their valuable time and resources. Genuine coaches, experts, and mentors within the basketball community must come together to unite against deceptive programs like McCormick's and steer young athletes towards legitimate sources of knowledge and improvement.

Brian McCormick's Fake Fundamentals Volume has duped many basketball players seeking to improve their skills. However, with a critical eye and a commitment to truth, we can expose the flaws and deception behind this program. It is essential to prioritize authentic methods and scientifically proven approaches to help aspiring players reach their true potential.



BRIAN McCORMICK, Ph.D.

#### Fake Fundamentals: Volume 2

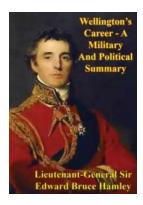
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This is not a drill book. Fake Fundamentals: Volume 2 uses specific examples of drills instructions to illustrate the teaching concepts central to The 21st Century

Basketball Practice. At the surface level, Fake Fundamentals 2 describes the flaws with 10 common teaching points and drills and suggests ways to improve these common approaches. On a deeper level, FF2 uses these specific examples to demonstrate larger, more important points about feedback, instruction, practice design, and player development. Why do we do certain things as coaches? Is there a purpose? Do the things we do create the outcomes that we expect or desire? Is there a better way to arrive at these outcomes? FF2, and the earlier Fake Fundamentals, argue for a more evolved approach to coaching based on practical experience and research. Have you ever wondered why NBA players reportedly shoot very well in practice, but not in games? The answer is included in FF2, as our common approach to free-throw shooting practice ignores the most basic of motor learning concepts. Is there a reason that NBA players cannot improve their dribbling skills, as some have suggested? Yes, there is a reason, but it probably is not the one that you think it is. Have you ever wondered about the common instruction to shoot "game shots from game spots at game speeds"? FF2 explains why the common drills espoused to be game-like fail to resemble game shots. If you are looking for a guick recap of 25 new drills, Fake Fundamentals: Volume 2 is not the book. Instead, Fake Fundamentals: Volume 2 is for those who are interested in a book that will challenge their perceptions and make them re-think how you approach teaching the game.



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